

The Marketing Culture/Concept for Small Business Enterprises (SME).

Diamondale Foundation Inc is proud to present a cheese and wine networking discussion on “...Understanding the role of **Consumer Behavior** and **good Customer Service**” as tools for organizational strategic survival in maintaining its competitive edge/niche in a global economy. As well as upholding the Marketing Culture.

Venue: *Embassy of Zambia*

2419 Massachusetts Avenue NW, Washington DC

11/18/2011 from 6:00PM – 08:30PM

Guest Speakers:

Mathew Mutale

Muluso Shamapande

Coordinator: *Inonge Limbambala*

Cash Bar Available

Contact: 240-370-6496 /info@diamondalefoundation.org

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